

# Better Analytics. Better Insights. Better Decision Making.




**Harness the power of data analytics to drive better decision -making and achieve unparalleled business success.**

Organisations that leverage data are 23<sup>1</sup> times more likely to acquire customers, six times as likely to retain them, and 19<sup>1</sup> times more likely to be profitable.





Whether you're at your desk, working remotely, or on the move, staying ahead is imperative. Introducing HP Proactive Insights, powered by Intel i9 Processors, – your key to foreseeing and addressing IT challenges before they disrupt productivity.

## HP Proactive Insights

Powered by the cloud-based HP TechPulse platform, this AI-driven analytics tool equips IT with the necessary insights to effectively support hybrid work environments.

 <p><b>Hardware</b></p> <p>Get visibility into device hard drives, CPU usage, thermal levels, and battery health, enabling you to predict potential effects by analysing your data against HP's data lake of 20 million-plus devices.</p>	 <p><b>Applications</b></p> <p>Diagnose performance issues, software errors, blue-screen-of-death crashes, and system usage. Automatically update drivers and patches to ensure safe security profiles.</p>	 <p><b>Employees</b></p> <p>Collect, measure, and manage employee experiences through a correlation of hardware, applications, and surveys across all your devices.</p>
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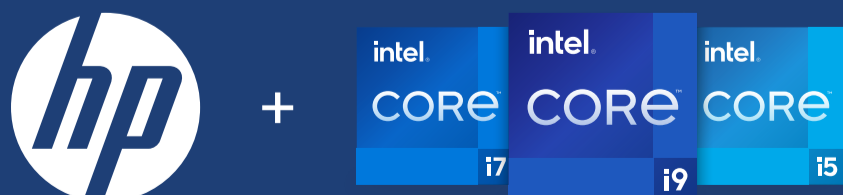
## Customers Have Seen

 <p><b>10%</b></p> <p>Reduction in IT workload<sup>2</sup></p>	 <p><b>30%</b></p> <p>Savings on device -management overhead<sup>2</sup></p>	 <p><b>15%</b></p> <p>Reduction in employee generated IT tickets<sup>2</sup></p>	 <p><b>15%</b></p> <p>Drop in device failures<sup>2</sup></p>
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## Make Better Business Decisions with Securecom

One-third of industry professionals have suggested that the right technologies are critical for a better understanding of customers. For a complimentary consultation and access to analytics that propel business growth, contact Securecom today.

[Get in Touch](#)



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1. [www.mckinsey.com/capabilities/growth-marketing-and-sales/our-insights](http://www.mckinsey.com/capabilities/growth-marketing-and-sales/our-insights)  
 2. [h20195.www2.hp.com/v2/getpdf.aspx/4AA8-1171ENW.pdf](https://h20195.www2.hp.com/v2/getpdf.aspx/4AA8-1171ENW.pdf)